

The Alfresa Group aims to contribute to the sustainable development of society by fulfilling its corporate social responsibility (CSR) through its business activities.

### Basic Approach

The Alfresa Group believes that its people have a central part to play in promoting CSR. Guided by this belief, the Alfresa Group's mission in terms of promoting CSR is to establish a CSR promotion framework, deepen the awareness of CSR among its people and work to enhance CSR activities. Promoting CSR-oriented management is one of our key priorities in the 07-09 Medium-term Management Plan. We are therefore committed to actively conducting CSR activities.

### Relationships With Stakeholders

The Alfresa Group believes that gaining the support of various stakeholders is crucial to ensuring society's trust and achieving sustained growth.

We aim to maximize corporate value by establishing strong relationships with stakeholders, meeting stakeholder expectations, and earning their trust, as we seek to fulfill a more meaningful role in society.

### Alfresa Group's Charter of Conduct

The Alfresa Group positioned 2005 as the inaugural year to steadily promote CSR activities. To this end, the Alfresa Group's Charter of Conduct was formulated to express its basic stance grounded on high ethical standards.

The Charter of Conduct sets forth the Group's commitment to not only observing laws, regulations and social norms but also maintaining high ethical standards and sincerity based on this Charter. The goal is to contribute to people's health through sound business activities and earn the trust of society. In addition, activity targets have been established based on the themes of customer satisfaction, fair trading, information disclosure and provision, working environment, information management, environmental preservation, and social contribution.

### CSR Management Framework

In June 2005, the Alfresa Group established the CSR Promotion Committee to discuss and promote key CSR themes based on the Alfresa Group's Charter of Conduct. Furthermore, CSR Conferences have been established at

### Alfresa Group and Stakeholders



each Group company to undertake activities based on each key CSR theme.

We publish CSR reports to explain to the public the Alfresa Group's approach to CSR and related activities. These reports help our people to share a common

understanding of the Group's CSR activities. The CSR Report is also used to deepen communication with stakeholders.



CSR Report

### Topics in CSR Activities

- The Alfresa Group donated ¥1 million in September 2007 in support of the school feeding programme carried out by the Japan Association for the United Nations World Food Programme, a government-certified NPO (non-profit organization).
- Alfresa Corporation is engaged in a drive to prevent child abduction. Activities include affixing stickers designed to raise public awareness of this drive to approximately 3,700 company vehicles. In March 2008, the Urawa Police Station of Saitama Prefecture presented Alfresa Corporation with a certificate of gratitude in recognition of this activity.
- Since the fiscal year ended March 31, 1999, SEIWA SANGYO CO., LTD. has been donating wheelchairs to public welfare councils and other organizations in its sales areas every year. In February 2008, the company donated a total of 91 wheelchairs to 21 locations.
- Meisho Co., Ltd. has established a Compliance Promotion Committee to promote compliance activities, while working to further enhance training programs and consulting channels.
- Kowa Pharmaceuticals Co., Ltd. has installed automated external defibrillators (AEDs) at its Head Office and distribution center in case of a medical emergency.
- Ando Co., Ltd. has installed a solar power generation facility on the roof of its Head Office building as part of efforts to combat global warming. The facility has been operating since June 2006. In the fiscal year ended March 31, 2008, the facility generated 199,406 kWh of electricity, which is equivalent to a 35.9 ton reduction in CO<sub>2</sub> emissions.
- Alfresa Pharma Corporation's Chiba Plant has obtained the international ISO 9001:2000 certification for quality management systems. The Chiba Plant, Okayama Pharmaceutical Plant and Ibaraki Research Center have obtained the ISO 13485:2003 certification for internationally standardized quality management systems. This certification was created to ensure consistent quality in medical devices, which have a significant bearing on people's health and lives.