

Group Philosophy

“Alfresa creates a fresh life for all.”

- We meet shareholders’ expectations.
- We are always customer centric.
- We value the happiness of our employees.
- We strive for symbiosis with society, the environment and other stakeholders as a good corporate citizen.

Group Mission

“Our mission is to maximize our corporate value by creating innovative value and earning the trust of society through contribution to people’s health mainly in the field of medical care.”

Group Vision

“To be a ‘*Healthcare Consortium*’ that provides comprehensive healthcare services.”

- A leading supplier of healthcare services in Japan
- A healthcare partner trusted by customers
- A corporate group trusted by stakeholders
- A rewarding work environment where employees hold the Alfresa Dream in their mind

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FORWARD-LOOKING STATEMENTS

Plans, forecasts, and strategies of Alfresa Holdings Corporation and its group companies in this annual report are forward-looking statements based on information available at the time such statements were prepared. As such, actual results may significantly differ from forecasts due to a variety of factors.

Another Evolutionary Step: In October 2004, the Alfresa Group reorganized its operations under two operating companies—

Alfresa Corporation, which conducts the Wholesaling business, and **Alfresa Pharma Corporation**, which conducts the Manufacturing business.

 Our aspirations

Leveraging the unique capabilities and diverse strengths of group companies in their respective markets, we hope to evolve into an attractive corporate group in order to deliver more benefits to customers, pharmaceuticals manufacturers, and society as a whole.



“Alfresa” is a compound word consisting of the English word “all” and an Esperanto word “fresa,” which means “fresh” in English. The corporate name symbolizes our wish to be a corporation that “contributes to the happiness of all people by meeting their healthcare needs and creating an active lifestyle for the coming era.”